

CONTEST RULES
(the “Official Rules”)

ROGERS HOMETOWN HOCKEY 2021/22 – ROGERS MOMENTS CONTEST
(the “Contest”)

These Official Rules govern the Contest. By participating or attempting to participate in the Contest, you will be deemed to have read, understood, and agreed to be bound by these Official Rules.

1. WHO ARE THE SPONSORS?

The Contest is sponsored and administered by Rogers Communications Inc. or one of its subsidiaries or affiliates (“**Rogers**”).

Rogers and any co-sponsors of the Contest are referred to collectively or individually as the “**Sponsors**”.

This Contest is in no way sponsored, endorsed, administered by or associated with any third party social media or social networking service or site (each a “**Third Party Service**”), including but not limited to Facebook, Instagram and/or Twitter.

This Contest is in no way sponsored, endorsed, administered by, or associated with the National Hockey League (“**NHL**”) or its related entities, and by participating in this Contest, entrants agree to release the NHL, and its related entities, from any and all claims, demands or causes of action, related to the Contest.

2. WHO IS ELIGIBLE TO ENTER?

Entrants must be legal residents of Canada and who have reached the age of majority in their province or territory as of the date of entry and who is residing within 75KM radius from the venue of an applicable Rogers Hometown Hockey Tour Stop (each a “**RHTH Tour Stop**”).

Employees, officers, directors, agents, and representatives of the Sponsors or any of their respective parents, subsidiaries or affiliates, any prize suppliers, any and all other companies associated with the Contest, a household member of any of the individuals listed above, whether or not related or members of the immediate family (spouse, parent, child, sibling) of the individuals listed above are not eligible to enter.

3. WHEN DOES THE CONTEST START/END?

You may enter the Contest between **12:00 p.m.** on **October 23, 2021** and **11:59 p.m.** on **November 19, 2021** after which time the Contest will be closed and no other entries shall be accepted. All times referenced in these Official Rules are in Eastern Standard Time.

As set out in the chart below (the “**Contest Schedule**”), the Contest is divided into four (4) individual entry periods (each an “**Entry Period**”) in accordance with the RHTH Tour Stops in Sudbury, Tillsonburg, Grimsby and Pembroke (Ontario). Each of the Entry Periods begins at 12:00: p.m. and ends at 11:59:59 p.m.

CONTEST SCHEDULE		
RHTH Tour Stop	Entry Period	Prize Fulfillment Date
Sudbury, ON	Oct 23 - 29	Nov 14, 2021
Tillsonburg, ON	Oct 23 - Nov 5	Nov 21, 2021
Grimsby, ON	Oct 30 - Nov 12	Nov 28, 2021
Pembroke, ON	Nov 6 - 19	Dec 5, 2021

In the event a RHTH Tour Stop is postponed or cancelled for whatever reason, the Entry Period as well as the prizes associated with such postponed or cancelled RHTH Tour Stop will be postponed or cancelled at the discretion of the Sponsors. Visit <https://hometownhockey.com/tour-stops/> for complete details on the RHTH Tour Stops.

4. HOW DO I ENTER THE CONTEST?

No purchase is necessary to enter the Contest. Enter using the method of entry outlined below. No entries will be accepted by any other means.

If you reside within the eligible radius from one of the RHTH Tour Stops mentioned in Section 3 above, during the corresponding Entry Period of such RHTH Tour Stop, complete and submit the entry form as instructed that includes the submission of an answer to the question “*What does hockey mean to you & your community?*” (the “**Answer**”) by visiting www.hometownhockey.com/moments.

All eligible Answers will be judged based on specific criteria as described in Section 10 below.

5. HOW MANY TIMES MAY I ENTER THE CONTEST?

There is a limit of one (1) entry per person.

6. COULD MY ENTRY BE REFUSED OR REJECTED?

Your entry could be refused or rejected if:

- (a) you attempt to enter the Contest in a fashion not authorized by these Official Rules;
- (b) your entry contains false or misleading information, or is late, falsified, illegible, damaged or incomplete or otherwise irregular;
- (c) your entry is submitted using robotic, automated, programmed, or other illicit means; or
- (d) your entry is not in compliance with these Official Rules.

The Sponsors reserve the right to refuse any entry for any other reason as they may determine.

7. WHAT ARE THE CONDITIONS OF ENTRY?

By entering the Contest:

- (a) you agree to be bound by these Official Rules and by the decisions of the Sponsors, which decisions are final, binding and conclusive;
- (b) you represent and warrant that: (i) your entry, including any material comprising your entry (e.g. name, user name, profile picture, etc., as applicable) and any material submitted with your entry (e.g. photograph, video, written submission, or other form of submission, as applicable) (all such material, collectively, the “**Entry Material**”) is original to you, (ii) you have all necessary rights in and to your Entry Material to enter the Contest, including the consent of any third parties whose personal information is included in your Entry Material, and (iii) your Entry Material does not contain, depict, include or involve content that is, or could reasonably be considered to be, inappropriate, unsuitable or offensive, as determined by the Sponsors;
- (c) you understand and agree that your entry, including your Entry Material, will not be returned to you and may be moderated or edited by Rogers as it deems appropriate;
- (d) you grant to the Sponsors the irrevocable right to use your Entry Material in any media worldwide and for any purpose related to the Contest (or any similar contest), including the right to use, reproduce, modify, adapt, translate, or create derivative works from, your Entry Material without notification, compensation or additional consideration to you;
- (e) you waive all claims of moral rights in any use of your Entry Material by Rogers pursuant to the rights granted in these Official Rules; and
- (f) you waive and forever discharge the Sponsors, their respective parents, affiliates, and subsidiaries, any other companies associated with the Contest, and all of their respective directors, officers, employees, agents, representatives, licensees, successors and assigns, as well as any Third Party Services, the RBJBP/MLB Group, NHL and its related entities (collectively, the “**Releasees**”), and agree to indemnify and hold harmless each of the Releasees, from and against any and all claims, damages or liability, including any costs or losses related to personal injury, death, damage to or loss or destruction of property, arising out of, or in any way related to, (i) your participation in the Contest, (ii)

the awarding, receipt, possession, use or misuse of any prize, in whole or in part, including participating in travel or any activity related to the prize, (iii) the use of any Entry Material or Publicity Material (defined below) in accordance with the rights granted in these Official Rules, or (iv) any breach of these Official Rules;

- (g) you agree to comply with all applicable orders, directives, guidelines, COVID-19 procedures, COVID-19 related bylaws, and public health and safety regulations issued by federal, provincial and municipal authorities. Such guidelines and bylaws include without limitation, requirements related to vaccination, hand sanitation, self-isolation, social and physical distancing, and use of face coverings as may be applicable.

8. WHAT ARE THE CONTEST PRIZES?

There are four (4) prizes available to be won in the Contest with one (1) prize to be awarded in each Entry Period. There is no retail value associated with each prize.

Each prize consists of:

- Two (2) passes to a Rogers Hometown Hockey VIP Reception for the winner and one (1) guest including the opportunity to meet and take a photograph with Ron MacLean and Tara Slone at the RHTH Tour Stop associated with the winner's entry and on the Prize Fulfilment Date indicated in Section 10 below. Due to the nature of the prizes, no alternative Prize Fulfilment Date is available.

The Sponsors have no obligation to award prizes when a RHTH Tour Stop and corresponding Entry Period are cancelled.

9. ARE THERE ANY PRIZE CONDITIONS?

All prize particulars will be determined by the Sponsors in their sole discretion. In addition to any prize conditions provided elsewhere in these Official Rules, any prize awarded in the Contest is subject to the following conditions:

- (a) Except for gift cards, vouchers or cash prizes, the prize value in these Official Rules is approximate only. You will not be compensated if actual prize value is lower than the value quoted in these Official Rules;
- (b) The Sponsors reserve the right, in their sole discretion, to substitute a prize, in whole or in part, with a prize or prize component of equal or greater value if the prize or any component thereof cannot be awarded for any reason;
- (c) In the event any player, talent, guest is unable to attend any virtual meet and greet or event, for any reason whatsoever, or the virtual meet and greet or event is cancelled for any reason whatsoever, that portion of the prize shall be deemed fulfilled and will not be substituted, except in the sole discretion of the Sponsors;
- (d) The prize must be accepted as awarded and may not be transferred or resold, unless otherwise determined by the Sponsors. The prize may not be exactly as advertised. The prize is provided "as is" without representation or warranty of any kind by the Sponsors; and
- (e) Any unused portion of the prize, once awarded, will be deemed forfeited. The prize will not be replaced if lost, destroyed, mutilated or stolen;
- (f) If applicable, potential winner and any guest(s) of the winner, may be required to complete and pass a COVID-19 questionnaire.

10. HOW WILL THE POTENTIAL WINNER(S) BE SELECTED?

The Sponsors reserve the right, at their sole discretion, to disqualify any Answer that does not meet the Criteria (defined below) and only eligible Answers meeting the Criteria will be judged.

Judging of entries: A panel of judges comprising representatives of the Sponsors (the “Judges”) will judge eligible Answers based on the following criteria (the “Criteria”):

- a. Creativity/Originality of Entry Material (34%);
- b. Quality of Entry Material (33%);
- c. Relevance of Entry Material to Contest theme (33%)

On the dates and times identified in the schedule below at the offices of Rogers located at 333 Bloor Street East, 8th Floor, Toronto, Ontario, M4W 1G9, the Judges will determine the most compelling Answer in their sole discretion pursuant to the Criteria from among all eligible Answers received in each Entry Period and the entrant associated with the selected Answer will be deemed the potential winner for that Entry Period.

RHTH Tour Stop	Entry Period	Judging Date	Prize Fulfillment Date
Sudbury, ON	Oct 23 - 29	Nov. 1 st , 2021 at 3:00pm	Nov. 14, 2021
Tillsonburg, ON	Oct. 23 – Nov. 5	Nov. 8, 2021 at 3:00pm	Nov. 21, 2021
Grimsby, ON	Oct. 30 – Nov. 12	Nov. 15, 2021 at 3:00pm	Nov. 28, 2021
Pembroke, ON	Nov. 6 - 19	Nov. 22, 2021 at 3:00pm	Dec. 5, 2021

The potential winner will be notified using the information provided at the time of entry. In the event a potential winner does not respond to such notification within twenty-four (24) hours, declines a prize for any reason, or does not meet the requirements set forth in these Official Rules, as determined by the Sponsors in their sole discretion, the potential winner will be disqualified and, time permitting, an alternate potential winner may be selected based on the next-ranking eligible entry from among remaining eligible entries in the Region, or the prize may be cancelled.

Due to present circumstances around COVID-19, RHTH Tour Stops may be subject to change. Venues and event organizers have implemented safety requirements which the winner and guest will need to accept and comply with in order to attend the RHTH Tour Stop. The winner and guest assume full liability for any risks incurred before, during and after the RHTH Tour Stop. Please refer the [FAQs - Rogers Hometown Hockey](#) (www.hometownhockey.com/faqs/) for information on the applicable COVID Safety measures.

In addition to the above, the potential winner will be disqualified and a new alternate potential winner will be selected, time permitting, if one of the following occur to or by the potential winner and/or their guest(s) or social circle, as applicable:

- experiencing COVID symptoms consistent with COVID-19 (such as, but not limited to, cough, shortness of breath, fever or any common cold or flu-like symptoms)
- have a confirmed or suspected case of COVID-19
- have come in contact in the last fourteen (14) days with a person who has been confirmed or suspected of having COVID-19
- have returned from travelling outside of Canada in the last 14 days or
- have been instructed to self-isolate by a Public Health Agency, medical professional, any other authority.

11. HOW CAN A POTENTIAL WINNER BECOME A WINNER?

Before being declared a winner, a selected entrant must:

- (a) correctly answer, without assistance, a time-limited, mathematical skill-testing question to be administered by the Sponsors;
- (b) be in compliance with these Official Rules;
- (c) provide proof of hockey registration for the Child;
- (d) sign and return, within any designated time period, a release of liability and consent to publicity form (the **"Release Form"**) and any other documentation as reasonably required, including a waiver on behalf of the Child to receive any prize component and to participate in any virtual meet & greet or Contest-related event.
- (e) at the request of the Sponsors, provide proof of identification to confirm eligibility or to claim a prize, or provide proof that they are the authorized account holder of any account associated with the selected entry.

12. WHAT ARE THE ODDS OF WINNING A PRIZE?

The odds of winning a prize depend on the number of eligible Answers received in each Entry Period and the score assigned based on the application of the Criteria.

13. HOW DO I CLAIM A PRIZE?

Once a potential winner is confirmed as a winner, prize distribution will be promptly coordinated. Except as otherwise indicated by the Sponsors, a winner must personally take delivery of the prize as instructed within thirty (30) days of being notified that such prize is available or within such other time period as may reasonably be advised. If a winner fails to take delivery of the prize as instructed, the prize will be deemed forfeited.

14. WILL I APPEAR IN ANY PUBLICITY IF I AM A WINNER?

If you are a winner, the Sponsors may require you to appear in publicity related to the Contest or to any similar contest. By accepting a prize, you:

- (a) grant to the Sponsors the irrevocable right to record, photograph or otherwise capture or document you, your likeness, your voice, or any statements you make regarding the Contest or the prize, by any available means;
- (b) agree that any such captured material, together with your biographical information, such as name or place of residence, or your Entry Material (collectively, all such materials, the **"Publicity Material"**) may be used by the Sponsors or their licensees, successors, or assigns (collectively, the **"Publicity Parties"**) in any media, whether now known or later devised, worldwide and in perpetuity, for advertising or promotional purposes related to the Contest or any similar contest. Any such use of the Publicity Material may include the reproduction, modification, adaptation, translation or creation of derivative works from your Entry Material;
- (c) acknowledge that the Publicity Parties shall not be required to compensate you, notify you, or request your permission in connection with their use of any Publicity Material, unless otherwise prohibited by law; and
- (d) waive any rights that you may have or that may otherwise exist in connection with any use of the Publicity Material by any of the Publicity Parties, including any moral rights in any such Publicity Material.

15. HOW WILL MY PERSONAL INFORMATION BE COLLECTED, USED AND DISCLOSED?

By entering the Contest, you consent to Rogers' collection, use and disclosure of your personal information in accordance with the Privacy Policy, available at www.rogers.com/web/content/Commitment-to-Privacy (the **"Rogers Privacy Policy"**), for purposes of administering the Contest as described in these Official Rules.

Over the course of participating in the Contest, you may be given the option to receive commercial emails or other communications of a commercial nature (collectively, “**Commercial Communications**”) from the Sponsors or other parties. Should you elect to receive Commercial Communications from Rogers, your personal information will be used by Rogers to that end, in accordance with the Rogers Privacy Policy.

Your personal information may be disclosed to a third party in the following circumstances:

- (a) in accordance with these Official Rules, or with your consent, or as otherwise permitted or required by law;
- (b) you elect to receive Commercial Communications from a party other than Rogers;
- (c) to coordinate the fulfillment or provision of the prize with a prize supplier; and/or
- (d) if you have been asked to sign and return a Release Form or other documentation in accordance with the terms of these Official Rules, Rogers may disclose your personal information to any interested party, such as an entity who is released from liability.

ROGERS’ DISCLOSURE OF YOUR PERSONAL INFORMATION TO ANOTHER PARTY WILL CAUSE YOUR PERSONAL INFORMATION TO BE SUBJECT TO THAT PARTY’S PRIVACY POLICY AND PRACTICES.

16. HOW DO THE RELEASEES LIMIT THEIR LIABILITY?

The Releasees assume no liability for the following:

- (a) stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, jumbled, or garbled entries, transmissions, email, mail, or other communications;
- (b) any error, omission, interruption, defect or delay in transmission, processing, or communication;
- (c) failures or malfunctions of, or difficulties with, computer hardware or software, telephones, telephone lines, telephone systems, or network, cable, satellite, server, or website connections;
- (d) printing, typographical, or other errors appearing within these Official Rules, in any Contest-related advertisements, or in Contest-related materials;
- (e) incorrect or inaccurate information, including where caused by website users, tampering, hacking, or by any equipment or programming associated or used in connection with the Contest;
- (f) injury or damage to any computer or other device resulting from or otherwise related to participation in the Contest, the use of any website, or the downloading or accessing of any materials;
- (g) anyone being incorrectly or mistakenly identified as a winner or potential winner; and/or
- (h) any other errors, problems or difficulties of any kind, whether human, mechanical, electronic, or otherwise, relating in any way to the Contest, including those errors, problems or difficulties that may relate to the administration of the Contest, the processing of entries, the advertising of the Contest, the announcement of any prize or prize winner, the delivery of the prizes, or the cancellation or postponement of any event.

17. WHAT LAWS APPLY TO THE CONTEST?

The Contest is subject to applicable federal, provincial and municipal laws and regulations. Any attempt to undermine the legitimate operation of the Contest may be a violation of criminal or civil laws. Should any such attempt be made, the Sponsors reserve the right to seek remedies and damages to the fullest extent permitted by law.

18. CAN THE SPONSORS CANCEL OR AMEND THE CONTEST?

The Sponsors reserve the right, in their sole discretion, to cancel, modify, or suspend the Contest or amend these Official Rules at any time, for any reason whatsoever, subject to prior approval by the Régie des alcools, des courses et des jeux, if legally required.

You may not amend these Official Rules in any way.

19. COULD THE SPONSORS DISQUALIFY OR BAN SOMEONE FROM A CONTEST?

The Sponsors reserve the right, in their sole discretion, to disqualify any entrant from the Contest, or prevent any entrant from future participation in a contest, that has:

- (a) resold or attempted to resell a prize, in whole or in part;
- (b) tampered with or attempted to tamper with, or undermined or attempted to undermine, the legitimate operation of the Contest and/or the Contest Website;
- (c) provided false or misleading information;
- (d) acted in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any person; and/or
- (e) otherwise violated these Official Rules.

20. WHAT HAPPENS IF THESE OFFICIAL RULES CONTRADICT OTHER CONTEST MATERIALS?

In the event of any discrepancy or inconsistency between these Official Rules and disclosures or statements made by the Sponsors or appearing in other Contest-related materials, these Official Rules shall govern.

21. WHAT HAPPENS IF PART OF THESE OFFICIAL RULES BECOMES UNENFORCEABLE OR DOES NOT APPLY?

If any part of these Official Rules is legally unenforceable or inapplicable, then that part will be deemed invalid; however, the remainder of these Official Rules will otherwise continue to be legally binding.

22. FOR RESIDENTS OF QUEBEC:

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.